

SPONSORSHIP INFORMATION

1st Annual The Pumpkin Run 5K
Saturday, October 6th, 2018 at 8:00 a.m.
Depot Park
200 SE Depot Ave
Gainesville, Fl. 32601



Buy A Pumpkin Feed A Child Foundation
7003 NW 39th Ave
Gainesville, FL 32606
352-371-9646
thepumpkinrun5k@gmail.com
www.buyapumpkinfeedachild.com

How can my company benefit from race sponsorship?

Sponsorship of The Pumpkin Run 5K will identify your company as one that gives back to the local community. Sponsorship will also:

- Provide access to a captive local audience of participants of The Pumpkin Run 5K and our local Pumpkin Patch that is ranked 3rd in the state of Florida.
- Increase awareness of your organization through extended marketing opportunities. For example, we advertise our race on Active.com, which gets over 35,000 visits per month. We also advertise on the Buy A Pumpkin Feed A Child Foundation website.
- During the month of October your sponsorship will be advertised at our pumpkin patch that is visited by over 30,000 local residence in the community.
- Provide exposure to local media.

<http://www.wcjb.com/content/news/Buy-a-Pumpkin-Feed-a-Child-449140213.html>

We thank you in advance for your consideration in providing support to make our event a success. For more information about the race, visit www.buyapumpkinfeedachild.com



As a **sponsor**, you can rest assured that your money is working hard to improve lives for communities in need. We go to great lengths to equip our volunteers and build relationships in the communities we serve for this reason alone – to make sure that we are creating the most impactful, measurable programs on the ground.

Our work is built on the foundation of long-term commitment and earned trust. Our model focuses on quality food, education and health to support our local communities as well as developing areas of Guatemala. By concentrating resources on the targeted needs of specific communities in North Florida and Guatemala, your donation goes a long way to transforming the lives of those in need.



Guatemala is the most impoverished and malnourished country of the Western hemisphere. Most children only eat one small tortilla each day. As a means to combat hunger and malnourishment among children, Gainesville Church of God (alongside our mission partners, [Flames of Fire Ministries](#)) has built and supports 7 feeding centers that feed, clothe, and educate more than 500 hundred children on a continual basis!



We support Food4Kids of North Florida, which is a non-profit organization and is 100% volunteer run. The vision of Food4Kids aligns with our own - No more hungry children. Help us end hunger among children within our community. Learn more by visiting [Food4Kids website](#).



The Salvation Army is an international movement that supports families within our local communities. The Salvation Army of Gainesville is actively involved in providing food and housing for children, families, and the homeless. If you'd like to learn more, visit their [website here](#).

Pumpkin 5K Run Sponsorship Form

October 6, 2018 8:00am
200 SE Depot Ave, Gainesville, FL 32601

Organization : _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Contact Email: _____

Phone Number: _____

Website Address: _____

1. Sponsorship level (please circle):

Title Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor

2. Sponsor plans to provide company advertisements for race packets: **YES NO**

3. Sponsor plans to provide giveaways to be distributed at the race: **YES NO**

4. Sponsor can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on website, signage, etc.:

Artwork and logos should be submitted to -- thepumpkinrun5k@gmail.com-- as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as a vector file.

- Logos for website should be submitted as 72 dpi JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.

5. Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing participant information to Nichole Lewis at thepumpkinrun5k@gmail.com

6. Payment Options: Deadline for payments: August 31, 2018

Checks can be made payable to: Gainesville Church of God at

7003 NW 39th Ave

Gainesville Florida 32606. .

Text to Give at 352-559-9646

Online Giving @www.Gainesville.Church

There are various levels of sponsorship for The Pumpkin Run 5K. Size and placement of logos on t-shirts and web site are based on sponsorship level.

Title Sponsor - \$2,500 6 complimentary race entries

- Company Name or Logo placed at the top of race t-shirt worn by runners
- Recognition in runners' registration packets (provided by sponsor)
- Listed as top sponsor on social media/website with logo and link
- Banner or merchandise prominently displayed at race (provided by sponsor)
- Prominent recognition at the Buy a Pumpkin Feed a Child Pumpkin Patch (running advertisement feed during the month of October 2018)

Gold Sponsor - \$1,500 4 complimentary race entries

- Company Name on back of race t-shirt worn by runners
- Recognition in runners' registration packets (provided by sponsor)
- Listed as sponsor on social media/website with logo and link
- Recognition at the Buy a Pumpkin Feed a Child Pumpkin Patch (running advertisement feed during the month of October 2018)

Silver Sponsor - \$1,000 3 complimentary race entries

- Company/Name on back of race t-shirt worn by runners
- Recognition in runners' registration packets (provided by sponsor)
- Recognition at the Buy a Pumpkin Feed a Child Pumpkin Patch (running advertisement feed during the month of October 2018)

Bronze Sponsor - \$500 2 complimentary race entries

- Company/ Name on back of race t-shirt worn by runners
- Recognition in runners' registration packets (provided by sponsor)

OCTOBER 6th
Depot Park @ 8am



200 SE Depot Ave | Gainesville, FL 32601

TM

SPONSORED BY
Buy A Pumpkin Feed A Child

Register Today:

www.BuyAPumpkinFeedaChild.com

RACE INFORMATION:

Chip Timing

Free T-Shirt

Medals for Top Time

Free Pumpkin

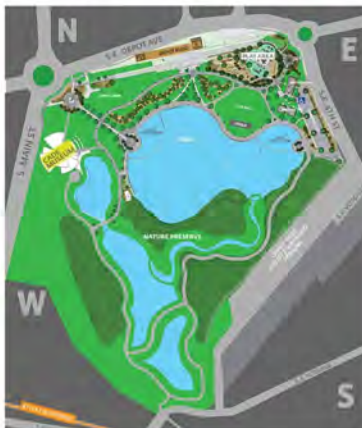
Pumpkin Bread

Cost is \$30

Scan to Register



Map of Depot Park



WE RUN TO FEED CHILDREN



Main Parking Lot:

874 SE 4th Street



Parking Options:

In addition to Depot Park's main parking lot, street parking is available on the areas indicated in pink above. For large "*special event and weekend parking*," the old RTS parking lot, is open for park visitors to utilize.